



# Sponsorship Proposal

Join Us as a Sponsor for the 2025  
Wilbraham-Hampden Academic Trust Gala

LOVE OUR SCHOOLS

## Contact

**Website** [whatfund.org](http://whatfund.org)

**Email** [whatfund@gmail.com](mailto:whatfund@gmail.com)

**Address** 621 Main Street  
Wilbraham MA, 01095



WILBRAHAM-HAMPDEN  
ACADEMIC TRUST



# We need your help!

## **Join Us as a Sponsor for Our 2025 Gala: Honoring Love and Supporting Our Schools in the Hampden-Wilbraham Regional School District.**

We are thrilled to announce our upcoming 2025 Gala, a night that promises to be transformative, inspiring, and unforgettable. Thanks to businesses and donors like you, we raised over \$32,000 last year. As we look ahead, we already have numerous requests for grants to fund programs and projects across the Hampden-Wilbraham Regional School District. We're hopeful you will consider supporting our effort by sponsoring our upcoming Gala. This event will take place on Saturday, February 15, 2025, at The Starting Gate, GreatHorse. It will bring together visionary parents, community members, local businesses, and passionate individuals who share our commitment to making a lasting difference in our schools and beyond.

As a valued partner, your sponsorship will not only showcase your company's dedication to the community and our students but also provide you with unparalleled visibility among an esteemed guest list of changemakers. By supporting our event, you will play an integral role in fueling our mission, driving change, and helping us achieve our goals for the future success of our students in the HWRSD!

We offer a range of sponsorship opportunities that can be tailored to meet your unique goals and provide maximum return on investment. From event branding and exclusive access to special recognition, there are numerous ways for you to showcase your support.

Your contribution will help us create an unforgettable evening while empowering the work that we do. Together, we can make 2025 a year to remember. We would love to discuss how your sponsorship can make a difference. Please contact us at [whatfund@gmail.com](mailto:whatfund@gmail.com) with any questions.

Thank you for considering this opportunity to be a driving force in our mission. We look forward to partnering with you for a truly impactful evening!

Sincerely,  
W.H.A.T. Board of Directors

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# About Us

The Wilbraham Hampden Academic Trust (W.H.A.T.) is a nonprofit organization composed of caring and committed parents and friends of the district. This collaboration between Wilbraham and Hampden community members has invested in our schools and teachers since 2003, funding over a \$200,000 in grants that went directly to teachers to benefit programming for our children. Below you will find our dedicated board members.

**Christine Judd**, President

**Alexandra Ryan**, Vice President & Committee Chair

**Ashley Kopsa**, Treasurer

**Jesse Os**, Co-Treasurer

**Carolyn Balicki**, Resource Development Director & Committee Chair

**Shannon Mumblo**, Grants Director

**Briana LaChappelle**, Brand & Marketing Director

**Marc Atkin**, Director

**Kasey Brisson**, Director

**Shannon Caney**, Director

**Brett Castellano**, Director

**David O'Brien**, Director



## WHAT WE DO

The Wilbraham-Hampden Academic Trust aims to secure external funding and provide grants to educators and schools, enabling them to develop innovative learning opportunities for all Pre-K-12 students beyond standard budgets. This initiative also seeks to enhance pride in both schools and the community.



## HOW IT'S DONE

The fundraising committee works year-round to secure funding for approved grants, while school outreach members assist teachers with grant applications. Community outreach members connect with residents to promote the committee's work and seek additional community support.

# About The Gala

**Join Us for an Elegant Evening Celebrating Love and Support  
for The Hampden-Wilbraham Regional School District**

We invite you to a special evening on Saturday, February 15, 2025, held at The Starting Gate, GreatHorse, dedicated to honoring the students, educators, and community of the Hampden-Wilbraham Regional School District. This elegant Gala will celebrate the collective efforts that support and uplift the educational experience for all students in our district.

Join us for a night of laughter and love, tickets include:

- **Appetizers and Cocktails**
- **Live Comedian**
- **Seated Dinner**
- **Silent and Live Auction**
- **DJ and Dancing**

Together, we'll recognize the dedication of our educators, the commitment of our families, and the importance of community partnerships that help create an environment of excellence. Through inspiring speeches, heartfelt stories, and hilarious entertainment, we will reflect on our shared progress and look ahead to a bright future for our schools.

Your support will help ensure that our students continue to receive the resources and opportunities they deserve. Join us for a night of celebration, inspiration, and lasting impact on the future of education in Wilbraham and Hampden!



**Our fundraising goal for  
the 2024-25 school year  
is \$55,000 which can  
only be achieved with  
the help of community  
support and from  
donors like you! To  
purchase tickets scan  
the QR code below:**



# Sponsorship Levels



## Champion Sponsor

This package includes four complimentary tickets to our Gala on February 15, 2025.

It also offers premium logo placement in our digital presentation during the event, along with visibility in all event communications, such as social media, our website, newsletters, and a print advertisement in The Wilbraham-Hampden Times and The Reminder.

**\$5,000**



## Growth Sponsor

This package includes two complimentary tickets to our Gala on February 15, 2025.

You will also receive preferred logo placement in our digital presentation during the event, as well as in all event communications, which includes social media, our website, newsletters, and a print advertisement in The Wilbraham-Hampden Times and The Reminder.

**\$2,500**

# Sponsorship Levels



## Bright Sponsor

This package includes two complimentary tickets to our Gala on February 15, 2025.

You'll also benefit from logo placement in our digital presentation during the event, as well as visibility in all event communications, including social media, our website, newsletters, and a print advertisement in The Wilbraham-Hampden Times.

**\$1,500**



## Classroom Sponsor

This package includes logo placement in our digital presentation during the event, as well as in all event communications, which encompass social media, the website, newsletters, and a print advertisement in The Wilbraham-Hampden Times.

**\$500**

# Sponsorship Levels



## Learner Sponsor

Logo placement within our digital presentation at the event as well as all event communication including social media, website, newsletters and a print advertisement in The Wilbraham-Hampden Times.

**\$300**



**Star Sponsor**  
**ANY AMOUNT**



**WILBRAHAM-HAMPDEN**  
ACADEMIC TRUST

**Thank you for your  
support, it means so much  
to us!**

**Please submit completed  
sponsorship forms with your  
sponsorship payment to our  
mailing address, or contact us to  
learn about convenient  
e-payment options.**